

EXECUTIVE INSIGHT

Blind Faith

We have all been there. As CEOs, we are in charge of the company vision and strategy, but often, even if we are tech-savvy CEOs, we tend to defer technology issues to the 'IT department'. In many cases, the business leader may over delegate in "blind faith" that everything is ok. Like many roles in a company, the organization's growth and/or external factors outgrow the individual or group's capabilities. People tend to be so focused on "working in the business" they don't have the time to develop their skill sets to evolve with the organization's needs. These challenges get exacerbated as a company grows. As the need for IT evolves from doing, to managing, to planning, to strategy - the skillset changes drastically. Having a different IT model in place, can move the leader and its technology team to a new level.

The reality is that businesses go through stages of growth, and the requirements for the business (as it relates to IT) are constantly evolving through each stage.

The human resources required to support the organization in the early stages of growth are oftentimes vastly different than what is required as the business scales. Nowhere is this more relevant than in IT. Not only are there challenges with scaling technology and resources as a company grows, but technology needs tend to shift from a core infrastructure that delivers basic functionality to an infrastructure that focuses on business processes and applications that drive your business.

Blind Faith vs. A Different IT Model

What a company needs is a model that is built to evolve seamlessly through each growth phase regardless of people, process and technology. A model that moves automatically from the tactical needs of the business in the early stages, to a more strategic focus as the business evolves. A model whose people automatically evolve from working "in the business" to a working "on the business" mindset. A model that provides thoughtful IT policies and practices at every stage of growth.

Without proactive planning, a leader could wake up one day to realize that business has outgrown the people and technology within the IT department. This can lead to a temporary regression while these issues get resolved and the IT department attempts to catch up to the current state of the business; a very costly endeavor for the organization.



Your Competition

Another “blind faith” consequence occurs when IT is left to its own devices to focus on the internal needs of the business. This consequence is – your competition leap frogs you by using technology as a differentiator, more effectively engaging with their customers, employees, partners and suppliers. Many organizations fail to recognize that systematic patterns of running the “business as usual” robs them from seeking opportunities for growth and ultimately achieving competitive advantage.



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At Elevate Services Group, we help companies avoid these blind spots seamlessly without having to invest in a Fortune 1000 infrastructure for planning, process, people and governance.

We have senior leaders of large scale corporate IT organizations and businesses that understand the people, process and technologies required to avoid blind spots based on experience. We have business and technology experience having navigated through each stage of business growth. We support the latest cloud technology with certified engineers that fully leverage the cost/benefit of utility computing. We have trained consultants that understand the complexities of integrating disparate systems and developing an enterprise architecture perspective as companies grow.

Elevate Services Group offers the highest level of services and expertise including senior technology and business leadership, certified cloud engineering and certified service technicians. This is what we call “Technology Reimagined” where performance is at its peak, technology is flexible, service is simple and the problems are few and far between.